A Report on Industry Outreach Visit to "Edinz Tech Private Limited, Chennai for MoU Collaboration" Organized by Department of Computer Applications on 11.08.2026

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Purpose: Industry Interaction for Internships, MoU Collaboration, Industrial Visits, and Placement Opportunities
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Mode of Conduct: Offline
Report Received on 12.08.2026

The Department of Computer Applications (MCA), MITS Deemed to be University, continues its efforts to strengthen industry interaction and create better learning and career opportunities for students. As part of this initiative, an Industry Outreach Visit was carried out to **Edinz Tech Private Limited, Chennai**, on **11th August 2026**. The visit aimed to explore the possibility of MoU collaboration and discuss opportunities related to student internships, industrial visits, and placement support, while strengthening the relationship between academia and industry.

Company Introduction:

Edinz Tech Private Limited is a technology solutions and software development company and the enterprise engineering arm of the Inspire Softech Group. The company operates from Olympia Tech Park, Guindy, Chennai, and works in areas such as software engineering, Artificial Intelligence, Machine Learning, Data Science, Cloud Computing, Internet of Things, and Embedded Systems.
The organization focuses on industry–academia collaboration by providing opportunities for students and faculty to engage with industry-oriented activities and technology-based learning.

Objectives of the Visit:

The visit was undertaken as part of the **Industry Outreach Program** with the primary objective of exploring the possibility of establishing a **Memorandum of Understanding (MoU)** between Department of Computer Applications - MITS Deemed to be University and Edinz Tech Private Limited.

The specific objectives of the visit were:

- To establish an **industry–academia collaboration**.
- To discuss **opportunities for student internships and industry-oriented projects**.
- To explore the possibility of **organizing industrial visits for students**.
- To discuss **placement preparation and career readiness support**.
- To identify other possible areas of collaboration beneficial to students and faculty.

Interaction and Discussion:

During the visit, we had a fruitful interaction with the CEO – Dr. Karthiya Banu and their representatives of **Edinz Tech Private Limited** regarding the proposed MoU collaboration.

Internships

The possibility of providing structured internships and project opportunities for students was discussed. The company proposal includes performance-based internship programmes and exposure to technology domains such as Full Stack Development, Artificial Intelligence and Machine Learning, Data Analytics, Generative AI, IoT, Cloud Engineering, and DevOps.

Industrial Visits

The possibility of organizing industrial visits for students was discussed to provide them with industry exposure. According to the proposal, students may receive exposure to real-time IT operations, project life cycles, and interactions with technology professionals and domain specialists.

Placement Support

Discussions were also held regarding placement preparation and career readiness support. The proposed collaboration includes activities such as aptitude training, logical reasoning, mock interviews, group discussions, technical screening, resume preparation, and professional communication workshops.

Outcomes of the Visit:

The Industry Outreach Visit resulted in a positive discussion regarding possible collaboration between the Department of Computer Applications – MITS Deemed to be University and **Edinz Tech Private Limited**. The expected outcomes of the proposed collaboration include:

- Opportunities for **BCA** and **MCA** students to participate in **internships and industry-oriented projects**.
- **Industrial visits** to provide practical exposure to the IT industry.
- **Placement preparation and career readiness activities** for students.
- Opportunities for **research collaboration**, including joint research activities, publications, and project development.
- Conducting **workshops, expert sessions, and training programmes** on emerging technologies and industry-relevant topics.
- Opportunities for **Faculty Development Programmes (FDPs)** and Value-Added Courses.
- Improved interaction and long-term collaboration between the institution and industry.
- Enhanced **industry exposure, practical knowledge, skill development, research opportunities, and career prospects** for students and faculty.

The proposed MoU can therefore provide a platform for collaboration in the areas of **internships, industrial visits, placements, research, workshops, and other industry-oriented academic activities**. The proposal specifically includes faculty development, research collaboration, publications, workshops, and innovation-related activities.

Conclusion:

The Industry Outreach Visit to Edinz Tech Private Limited, Chennai, was productive and beneficial. The interaction provided an opportunity to explore a potential MoU collaboration between the Department of Computer Applications – MITS Deemed to be University and the organization.

The discussions primarily focused on creating opportunities for BCA and MCA student internships, Seminars/conferences, industrial visits, and placement support. The proposed collaboration has the potential to strengthen industry–academia interaction and provide students with better industry exposure, practical learning opportunities, and career readiness support.

Acknowledgement

The Department of Computer Applications expresses its sincere gratitude to the Honourable Chancellor, Vice Chancellor, Registrar, and Principal of MITS for their approval and encouragement in facilitating this industry visit. Special thanks are extended to Dr. N. Naveen Kumar, Professor and Head, Department of Computer Applications, for his constant guidance and support in transforming this initiative into a successful reality.